

Campus Recruiting

The image displays a collection of marketing materials for Guidant. On the left is a large booth backdrop with a green background. At the top left of the backdrop is the 'GUIDANT' logo. To its right is the slogan 'A Career with Purpose'. Below this is a horizontal strip of five small images: a DNA helix, a man's face, a globe, a woman's face, and a man's face. The main body of the backdrop features a large image of a hiker on a dirt path with the text 'Share a purpose: life'. To the left of this image is a text box that reads 'Guidant is a great place to work! With us, you can:' followed by three bullet points: 'Shape tomorrow's life saving technology', 'Help people live better and live longer', and 'Direct your career in an exciting organization'. Below the text box is a vertical stack of four colored boxes with labels: 'Health Care Technology', 'Energy Solutions', 'Global Financial', and 'Pharmaceutical'. To the right of the backdrop is a vertical poster with a forest scene and the text 'On the path to a healthy future'. Below the backdrop is a 'GUIDANT' logo on a green background, and below that is a 'benefits summary tri-fold' with the website 'www.guidant.com' at the bottom.

booth